



# Healthy NewsWorks Family Engagement Workshops FAQ

## **What are Healthy NewsWorks Family Engagement Workshops?**

Healthy NewsWorks partners with schools, libraries, and community organizations to offer interactive workshops for children and the adults who care for them. Families explore timely topics related to health, wellness, and media literacy while building practical skills they can use at home.

Through engaging discussions and hands-on activities, participants learn how to identify trustworthy information, make informed choices, communicate more effectively, and support their family's well-being.

A hallmark of every Healthy NewsWorks Family Engagement Workshop is the opportunity to learn from and interact with a guest expert. Depending on the workshop topic, families may hear from a health professional, journalist, educator, or other knowledgeable community partner who can answer questions and share real-world insights.

## **What topics are discussed in a Family Engagement Workshop?**

Healthy NewsWorks offers workshops focused on family health, wellness, communication, and digital and media literacy. Current offerings include Snack Smart!, Calm & Connected, Guiding Kids in the Digital World, Healthy Bites: Snack Detectives, Calm Mornings + Connected Families = Great School Days, and Raising Smart Digital Citizens.

Each workshop provides an interactive and memorable learning experience for both adults and children. Workshop activities and examples can be adapted to reflect the interests and needs of your school or community.

## **How long does a Family Engagement Workshop last?**

Workshops typically last between 45 minutes and two hours. The length may be adjusted based on the selected topic, audience, format, and needs of the sponsoring organization.

## **Who can participate?**

Family Engagement Workshops are designed for children and the adults who care for them. Parents, guardians, grandparents, and other family members are welcome to participate. Schools and organizations may also invite staff members or other members of their community when appropriate.

## **What does it cost to sponsor a Family Engagement Workshop?**

Workshop pricing may vary depending on the topic, format, location, number of participants, and materials required. Healthy NewsWorks understands that organizational budgets vary and is happy to discuss pricing, funding options, and recommended contributions.



### **How do I schedule a Family Engagement Workshop for my school or organization?**

Information about current workshop offerings is available at [www.healthynewsworks.org/family-engagement-workshops/](http://www.healthynewsworks.org/family-engagement-workshops/).

You may also contact the Healthy NewsWorks staff member who works directly with your school, library, or organization.

When submitting an inquiry, please include your preferred workshop topic, possible dates, estimated number of participants, and whether you are interested in an in-person or virtual session.

### **Does Healthy NewsWorks help promote our organization's Family Engagement Workshop?**

Yes. The sponsoring school or organization plays the lead role in inviting families and encouraging participation. Healthy NewsWorks provides a promotional kit to support those efforts.

Promotional materials may include digital workshop fliers, social media graphics, event descriptions, email and newsletter language, and family invitation templates. Healthy NewsWorks may also promote the event through its own communication and media channels when appropriate.

### **When can Family Engagement Workshops be scheduled?**

Workshops may be scheduled during the school day, after school, in the evening, or on select Saturdays, depending on staff and guest expert availability.

Healthy NewsWorks generally requests at least two weeks' notice. Additional lead time is encouraged, especially when coordinating guest experts, customized materials, or larger events.

### **Can Family Engagement Workshops be held virtually?**

Yes. Healthy NewsWorks offers both in-person and virtual workshops. Virtual workshops are conducted by video conference, allowing families to participate from home or another convenient location.

Activities and materials are adapted to support meaningful participation in the virtual format.

### **What does the sponsoring organization need to provide?**

The sponsoring organization is generally responsible for selecting an appropriate date and time, providing the event location or virtual meeting platform, inviting and registering participants, sharing promotional materials with families, providing an estimated attendance count, and identifying an on-site contact person.



For in-person workshops, the organization may also be asked to provide tables, chairs, access to electrical outlets, and audiovisual equipment, depending on the workshop.

**Are workshop materials provided?**

Yes. Healthy NewsWorks provides the materials needed to support the workshop activities. Depending on the topic, families may also receive recipes, planning tools, activity sheets, discussion guides, or a take-home toolkit.

Specific material needs and responsibilities will be confirmed before the event.

**Can a workshop be customized for our community?**

Yes. Healthy NewsWorks can work with the sponsoring organization to adjust the workshop length, examples, activities, and areas of emphasis to better reflect the needs of participating families.

Significant customization or the development of new materials may require additional planning time and could affect the workshop cost.