



Investing in children's health and literacy

Dear Friend,

Healthy NewsWorks is a unique health and literacy program that works with elementary and middle school student journalists in under-resourced schools to develop their powers of inquiry and enable them to share accurate health information with their community. For more than 20 years, community partners such as you—companies, small businesses, and civic organizations—have played a meaningful role in our ability to help develop this next generation of researchers, interviewers, writers, and critical thinkers.

When you invest in the future of our student journalists, you will directly support K–8 students discovering ways to make themselves and their communities healthier. As a community partner, you will be recognized in our three student-led capstone initiatives described below.

Healthy Conversations: This new event in April 2025 will feature a relaxed evening of food and conversation about health and journalism at Independence Blue Cross in Center City, Philadelphia. Our student health journalists will showcase their reporting and active listening skills as they lead and enhance small-group discussions on topics ranging from adapting to change to building friendships and developing healthy habits. **Your sponsorship will be recognized at the event and in event-related materials.**

By Kids, For Kids: Making Good Decisions: We aim to print at least 3,000 copies each of our Spring 2025 and Fall 2025 magazine for distribution in our 20 participating schools and through Healthy NewsWorks' digital channels and community partners. **Your organization's logo will be displayed in one or both issues along with a health tip.**

Student-created videos: We will produce a series of videos on the "Making Good Decisions" theme, featuring student interviews, artwork, and reflections. **Your organization will be recognized as a sponsor in one or more videos. You will have access to your video to share with your organization and community.**

To learn more about our 2024–25 sponsorship opportunities and see samples of student magazines and videos, please visit Become a Community Partner at healthynewsworks.org/community-partner. We would be delighted to answer your questions or discuss other ways your organization can support and become involved with our program. Please contact me or Diane Davis, our community outreach manager, at ddavis@healthynewsworks.org.

Thank you for your consideration. **We hope you'll join us.**

With warm regards,

A handwritten signature in dark ink that reads "Marian".

Marian Uhlman
Executive Director
muhlman@healthynewsworks.org