



Contact:  
Diane Davis, Community Outreach Manager  
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January 2024

Dear Friend of Healthy NewsWorks,

For the past 20 years, Healthy NewsWorks has been providing under-resourced schools with a unique health and literacy program that enables elementary and middle school students to develop critical thinking and writing skills.

In 2024, to celebrate our student reporters' accomplishments, provide students and families additional health and journalism experiences, and build stronger community relationships, we are planning our first Healthy NewsWorks Block Party. **I am writing to invite you to be a sponsor of our event and our *By Kids, For Kids* magazine.**

#### **About the event**

The **Healthy NewsWorks Block Party will be on Sunday afternoon, June 2**, at The Discovery Center in Philadelphia. It will include entertainment, food, healthy activities—and new student films, newspapers, and our *By Kids, For Kids* magazine. As a sponsor, your organization can host a table, activity, entertainment, and/or food at the event. We will also recognize your support in our event materials, on our website, and in our summer newsletter. We expect about 500 students and family members to attend. Please see the accompanying sponsorship form for a full list of levels and benefits.

#### **About the magazine**

**We will print at least 3,000 copies each of our Spring and Fall editions of *By Kids, For Kids: Caring for Our Community and Ourselves*.** They will be distributed in our 18 participating schools and through Healthy NewsWorks' digital channels. Electronic versions will be available for you to share with customers and community organizations. You may also order print copies as part of the sponsorship package.

There are several ways sponsors can be acknowledged in both the print and electronic magazines, depending on their level of support:

- A Health Tip that we provide or you suggest, displayed with your organization's logo. (*To learn more, please see Composing Health Tips, attached with this letter, or our [Spring 2023 magazine](#).*)
- An activity such as a word search or a quiz with your organization's logo.
- An opportunity for your organization to contribute a foreword in the magazine.
- An opportunity for your organization's logo to appear on the magazine's back page, along with student artwork.

We would be delighted to answer any questions you have. Please note: The deadline for being included in both the Spring and Fall editions is March 21, 2024. The deadline for the Fall edition only is May 24, 2024.

Thank you for your consideration. Your sponsorship will directly support K–8 students discovering ways to make themselves and their communities healthier. We hope you'll join us.

With warm regards,

Marian Uhlman, Executive Director  
Diane Davis, Community Outreach Manager

**[www.HealthyNewsWorks.org](http://www.HealthyNewsWorks.org)**