



Contact information:

Diane Davis, Community Outreach Manager
ddavis@HealthyNewsWorks.org

Composing Health Tips

Thank you for considering sponsorship of a Health Tip in Healthy NewsWorks' Spring and Fall 2024 editions of *By Kids, For Kids* magazine. The student written- and illustrated-magazines will feature our theme is "Caring for Our Community and Ourselves." Our reporters, ages 8 to 14, are hard at work interviewing experts, researching facts, writing reflections, and creating illustrations about the connection between health and the community.

Health Tips serve to reinforce important health information relevant to kids—our primary audience—and to acknowledge our supporters by displaying their logo. We will work with sponsors to identify the Health Tip they wish to support in one of two ways:

- We will help you craft a Health Tip that speaks to children. (For examples, see the Spring 2023 [*By Kids, For Kids* magazine](#).)
- We will work with you to create a Health Tip by tapping into a timely topic or identifying a message that speaks to your organization. The message must include the source—which is a hallmark of our student publications—or be commonly accepted medical advice. The Health Tip also must be factual, age-appropriate for kids ages 5 to 14, and non-promotional of a product or service.

Finally, you may choose to have a congratulatory note to acknowledge the Healthy NewsWorks reporters. For instance: A special congratulations to Healthy NewsWorks on its magazine written and illustrated by students! [With your company logo]