



# Healthy NewsWorks

*Engaging kids as health reporters for their communities*

## 2020 Book Reveal Virtual Event—Sponsorship Opportunities

Healthy NewsWorks will celebrate its 2020 book launch with a live-streaming event from 5:30 to 7 p.m. on Wednesday, May 20, 2020. The event will feature an exciting lineup of speakers, video interviews, and performances—and the unveiling of *Leading Healthy Change In Our Communities 2020*.

**Please consider joining us as a sponsor!**



### **Publisher: \$10,000**

#### *Event*

- Verbal and screen recognition during virtual event
- Display of logo in 2020 e-book and logo with link on event page of website
- 15-second underwriting video with logo and student voice-over, featured during event break
- Name on bookplate in 75 donated print books

#### *Community*

- Participation in community collaboration with Healthy NewsWorks
- Acknowledgment with logo in 2020 *Healthy Neighbors* newspaper edition and 1,000 copies for sponsor to distribute

### **Executive Editor: \$5,000**

#### *Event*

- Screen recognition during virtual event
- Display of logo in 2020 e-book and logo with link on event page of website
- 15-second underwriting video with logo and student voice-over, featured during event break
- Name on bookplate in 50 donated print books

#### *Community*

- Participation in community collaboration with Healthy NewsWorks
- Acknowledgment with logo in 2020 *Healthy Neighbors* newspaper edition and 500 copies for sponsor to distribute

### **Managing Editor: \$2,500**

#### *Event*

- Screen recognition during virtual event
- Display of logo in 2020 e-book and logo with link on event page of website
- Name on bookplate in 25 donated print books

#### *Community*

- Participation in community collaboration with Healthy NewsWorks
- Acknowledgment with logo in 2020 *Healthy Neighbors* newspaper edition and 250 copies for sponsor to distribute

### **Editor: \$1,000**

#### *Event*

- Screen recognition during virtual event
- Display of logo in 2020 e-book and logo with link on event page of website
- Name on bookplate in 10 donated print books

### **Correspondent: \$500**

#### *Event*

- Screen recognition during virtual event
- Listing in 2020 e-book and on website



HealthyNewsWorks.org | For more information: [muhlman@HealthyNewsWorks.org](mailto:muhlman@HealthyNewsWorks.org)

## Healthy NewsWorks leadership

### Board of Directors

*President:* Amy B. Ginensky, J.D.  
*Vice Presidents:* James Buehler, M.D.  
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*Secretary:* Laurita M. Hack, D.P.T., Ph.D., M.B.A.  
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 Elizabeth Rappaport, M.D.  
 Eileen Ruby  
 Deborah Stern, Ph.D.  
*Board Observer Program:* Cary Rice, J.D.

### Executive Director

Marian Uhlman

### Community Outreach Manager

Diane Davis

Please return or make a pledge by May 15, 2020\*

I/We would like to sponsor the 2020 Healthy NewsWorks Book Reveal at the following level:

- Publisher
- Executive Editor
- Managing Editor
- Editor
- Correspondent

### Contact information

Sponsor Name, Company, or Organization

Contact Person/Title

Mailing Address

Email

Phone (Check one:  home  mobile  business)

I/We wish to be recognized as:

### Payment method

- By check, payable to **Healthy NewsWorks**. Amount: \$ \_\_\_\_\_
- Online: [healthynewsworks.org/donate/make-a-gift/](http://healthynewsworks.org/donate/make-a-gift/)
- Send me an invoice
- By credit card. Amount: \$ \_\_\_\_\_  
 Name on card: \_\_\_\_\_  
 Acct. No: \_\_\_\_\_  
 Expiration date: \_\_\_\_\_  
 Security Code: \_\_\_\_\_

**Signature:**

X \_\_\_\_\_

Mail completed form to Healthy NewsWorks, P.O. Box 431, Drexel Hill, PA 19026

\* Logos must be received by May 15, 2020, to be included in Book Reveal. Email to [muhlman@HealthyNewsWorks.org](mailto:muhlman@HealthyNewsWorks.org)

Healthy NewsWorks is a registered Pennsylvania charitable organization. The official registration and financial information of Healthy NewsWorks may be obtained from the Pennsylvania Department of State by calling, toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.