Sponsorship opportunities for Healthy NewsWorks 2020 book

**Presenting sponsor: $15,000**

**Event**
- Opportunity to address audience at podium
- Mention on 2020 book cover and on the HealthyNewsWorks.org homepage for a year
- Premier placement of logo in book and logo with link on event page of website
- Premier signage at book launch event
- Opportunity to distribute materials at event in premier location
- Name on bookplate in 100 donated books
- 15 tickets to event (includes 1 book per attendee)

**Community**
- Participation in community collaboration with Healthy NewsWorks
- Acknowledgment with logo in 2020 Healthy Neighbors newspaper edition and 1,500 copies to distribute
- Acknowledgment of sponsor support in 1 edition of each student newspaper program

**Publisher: $10,000**

**Event**
- Podium recognition at event
- Prominent display of logo in 2020 book and with link on event page of the website
- Prominent signage at book launch event
- Opportunity to distribute materials at event in shared location
- Name on bookplate in 75 donated books
- 10 tickets to event (includes 1 book per attendee)

**Community**
- Participation in community collaboration with Healthy NewsWorks
- Acknowledgment with logo in 2020 Healthy Neighbors newspaper edition and 1,000 copies to distribute
- Acknowledgment of sponsor support in 1 edition of each student newspaper program

**Executive Editor: $5,000**

**Event**
- Podium recognition at event
- Display of logo in 2020 book and with link on event page of website
- Signage at book launch event
- Opportunity to distribute materials at event in shared location
- Name on bookplate in 50 donated books
- 8 tickets to event (includes 1 book per attendee)

**Community**
- Acknowledgment with logo in 2020 Healthy Neighbors newspaper edition and 1,000 copies to distribute
- Acknowledgment of sponsor support in 1 edition of each student newspaper program

>> See next page for more sponsorship levels
Sponsorship opportunities for 2020 book (Continued)

Managing Editor: $2,500

**Event**
- Podium recognition at event
- Display of logo in 2020 book and with link on event page of website
- Signage at book launch event
- Name on bookplate in 25 donated books
- 6 tickets to event (includes 1 book per attendee)

**Community**
- Acknowledgment with logo in 2020 *Healthy Neighbors* newspaper edition and 250 copies to distribute
- Acknowledgment of sponsor support in 1 edition of each student newspaper program

Editor: $1,000

**Event**
- Logo in book and on event page of website
- Listing on signage at book launch event
- Name on bookplate in 10 donated books
- 4 tickets to event (includes 1 book per attendee)

**Correspondent: $500**

**Event**
- Listing in book and on website
- Listing on signage at book launch event
- 2 tickets to event (includes 1 book per attendee)

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Healthy NewsWorks leadership

**Board of Directors**
President: Amy B. Ginensky, J.D.
Vice Presidents: James Buehler, M.D., Andrew D. Magnus
Secretary: Laurita M. Hack, D.P.T., Ph.D., M.B.A.
Treasurer: H. George Shoffner, C.P.A.
Members:
- Justin Campbell, C.P.A.
- Moriah Hall, M.P.H.,
- Kenny Johnson
- Victoria Kinzig, M.S.Ed.

Betsy Lee
Sharon Manker, M.Ed.
Elizabeth Rappaport, M.D.
Eileen Ruby
Deborah Stern, Ph.D.

**Executive Director**
Marian Uhlman

**Community Outreach Manager**
Diane Davis

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Please return to Healthy NewsWorks by April 17, 2020*

I/We wish to be recognized as:

**Contact information**

Sponsor Organization
Contact Person/Title
Mailing Address
Email
Phone (Check one: home ☐ mobile ☐ business ☐)

Payment method
☐ By check, payable to Healthy NewsWorks. Amount: $________
☐ Online: healthynewsworks.org/donate/make-a-gift/
☐ Send me an invoice
☐ By credit card. Amount: $________
Name on card: ____________________________
Acct. No: ____________________________
Expiration date: ____________________________
Security Code: __________
Signature: ____________________________
X ____________________________

Mail completed form to Healthy NewsWorks, P.O. Box 431, Drexel Hill, PA 19026

*For logos to be included in print edition of book, earlier deadlines apply.

Healthy NewsWorks is a registered Pennsylvania charitable organization. The official registration and financial information of Healthy NewsWorks may be obtained from the Pennsylvania Department of State by calling, toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.