Health Hero Lesson—Advanced Health Advocates

NOTE: Teachers should decide whether to use the lesson for BHA (Beginning Health Advocates) or AHA (Advanced Health Advocates), depending on the students’ prior experiences with Healthy NewsWorks and students’ developmental/ability levels.

<table>
<thead>
<tr>
<th>Objective(s)</th>
<th>Students will write (and, optionally, act out) a commercial depicting a chosen Health Leader’s work.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standards Addressed</td>
<td>SL.3.4 Report on a topic or text, tell a story, or recount an experience with appropriate facts and relevant, descriptive details, speaking clearly at an understandable pace.</td>
</tr>
<tr>
<td>Essential Understandings</td>
<td>Community Health Leaders have special qualities and skills that drive them in their work to support and encourage healthy living.</td>
</tr>
<tr>
<td>Key Vocabulary</td>
<td>advertise – to draw attention to something (a service, a product, or an event) publicly to encourage people to buy, attend, use, or know about something.</td>
</tr>
</tbody>
</table>
                          2. HNW handout with steps for making a health commercial.  
                          3. HNW handout storyboard worksheet. |
| Introduction           | Students identify one Health Leader’s work, services, or organization from a “Leading Healthy Change” book. |
| Lesson                | • Students read about at least one Health Leader in a “Leading Healthy Change” book.  
                          • Students provided storyboarding worksheet and use it to create, alone or in groups, a storyboard for a 30-second commercial advertising a Health Leader’s center or work.  
                          • Students use the storyboard template to plan (and if desired, perform and/or film) their commercial. |
| Dig Deeper (Optional) | Students can perform their commercials for new audiences, at other times of the day (before an assembly or visiting an administrator’s office). |
| Health Journal Assignment | What is something you can do this week that would make your Health Hero proud? |
| Check for Understanding | Would you like to meet the Health Hero you advertised? Why or why not? |
Story board name(s) of authors: _______________________________

1. In each panel, draw or describe the action.
2. You may use the line below each image to write a caption.
3. Optional background song or music. ___________________________________________

1. ______________________________________________         ______________________________________________

2. ______________________________________________         ______________________________________________

3. ______________________________________________         ______________________________________________

4. ______________________________________________         ______________________________________________
List on the lines below the SOURCE of the information you used for this story board.

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________

_________________________________________________________________________
1. When you hear "squash" what do you think of?

2. A butternut squash?

3. A bug getting squashed?

4. Squash is a sport!

Stephen Gregg, the founder of Squash Smarts, wants you to know that squash is "a racket sport with 2 people and a ball that anyone can play."

5. Confused? Join Squash Smarts to learn more!

Beginning in 6th grade, if you're a kid in Philadelphia, you can join this free program
to learn to play squash. Aside from keeping fit, playing squash "teaches resilience" and "creates friendships between players."

7. It's fast! It's fun! About 150 kids are participating in Squash Smarts right now. Want to join them? Call now to sign up! Thanks, Stephen!

8. 1-800-SQUASH-O
(778-274)

List on the lines below the SOURCE of the information you used for this story board.

Leading Healthy Change in Our Communities 2017
by HNW Student Journalists

___________________________________________

Copyright 2018 Healthy NewsWorks.